

FY2026 Syllabus "SDGs and Business Solutions for International and Japanese Students"

Course Overview & Purpose

This course is a Problem-Based Learning (PBL) / Project-Based Learning course in which international students and Japanese students collaborate to propose practical business solutions to SDGs-related challenges presented by partnering companies.

Through lectures, students learn about the relationship between SDGs and business, problem-solving methodologies, value chain analysis, intercultural communication, Japanese corporate culture, and business etiquette. Students then engage in company-affiliated internships to encounter real workplace challenges and work as a team to develop and propose solutions.

The course concludes with presentations to the companies and reflective activities that integrate learning and help students shape their career vision. By alternating between theory and practice, the course aims to develop SDGs-based business thinking and collaborative skills in a multicultural environment.

Course Objectives

- ① Understand the culture, business etiquette, and communication styles of Japanese companies, and behave appropriately in practical settings.
- ② Analyze SDGs-related challenges faced by companies from multiple perspectives and propose feasible business solutions.
- ③ Collaborate with members from diverse cultural backgrounds, deepening mutual understanding and producing results as a team.
- ④ Act proactively through real-world experience, recognise one's strengths and values, and connect that awareness to personal growth.
- ⑤ Draw upon learning and practical experience from the course to articulate a concrete career vision.

Course Schedule ★ = Company Participation

| Session | Date | Time | Content | Venue |
|--------------------------------|----------------------------|-----------------|---|-----------|
| Session 1-2 | Tue, 28 Jul | 18:00–19:30 | • Orientation • Group formation & team building | On campus |
| | | 19:30–21:00 | (Continuation of Session 1 activities) | On campus |
| Session 3-4 | Fri, 31 Jul | 18:00–19:30 | • Japanese corporate culture • Company information sheet creation & leader selection | On campus |
| | | 19:30–21:00 | (Continuation of Session 3 activities) | On campus |
| Sessions 5–6 | Wed, 5 Aug | 9:30–12:30 | ★ Interview with company ★ SDGs & Business Solutions, problem-solving methods | On campus |
| | | 13:30–16:30 | ★ Intercultural communication | On campus |
| Sessions 7–8 | Thu, 6 Aug | 13:30–16:30 | • Business etiquette • Internship goal-setting | On campus |
| Internship (Work Placement) | Mon 24 Aug – Fri 28 Aug | ~5 hours/day | ★ Operational internship (5 days) | Workplace |
| Session 9 | Tue, 1 Sep | 12:40–16:00 | ★ Mid-term presentation | On campus |
| Sessions 10–11 | Thu 3 Sep, Fri 4 Sep | ~5 hours/day | ★ Business proposal development at company | Workplace |
| Sessions 12–13 | Scheduled by each group | ~12 hours total | • Presentation preparation (outside class hours) | On campus |
| Session 14-15 | Tue, 15 Sep | 12:40–15:40 | ★ Final presentation & reflection | On campus |
| | | 16:00–17:30 | • Project reflection / wrap-up | On campus |

★ = Session includes participation from partner company representatives

Evaluation

Mini-report (5 points × 5 times)

Presentation (30 points)

Group Activity Participation (15 points)

Career Development Plan (30 points)

Those who obtained 60 points or more will pass.

Students must participate in all internships to be eligible for evaluation.