

FY2026 Syllabus "SDGs and Business Solutions for International and Japanese Students"

Course Overview & Purpose

This course is a Problem-Based Learning (PBL) / Project-Based Learning course in which international students and Japanese students collaborate to propose practical business solutions to SDGs-related challenges presented by partnering companies.

Through lectures, students learn about the relationship between SDGs and business, problem-solving methodologies, value chain analysis, intercultural communication, Japanese corporate culture, and business etiquette. Students then engage in company-affiliated internships to encounter real workplace challenges and work as a team to develop and propose solutions.

The course concludes with presentations to the companies and reflective activities that integrate learning and help students shape their career vision. By alternating between theory and practice, the course aims to develop SDGs-based business thinking and collaborative skills in a multicultural environment.

Course Objectives

- ① Understand the culture, business etiquette, and communication styles of Japanese companies, and behave appropriately in practical settings.
- ② Analyze SDGs-related challenges faced by companies from multiple perspectives and propose feasible business solutions.
- ③ Collaborate with members from diverse cultural backgrounds, deepening mutual understanding and producing results as a team.
- ④ Act proactively through real-world experience, recognise one's strengths and values, and connect that awareness to personal growth.
- ⑤ Draw upon learning and practical experience from the course to articulate a concrete career vision.

Course Schedule ★ = Company Participation

Session	Date	Time	Content	Venue
Session 1-2	Tue, 28 Jul	18:00–19:30	• Orientation • Group formation & team building	On campus
		19:30–21:00	(Continuation of Session 1 activities)	On campus
Session 3-4	Fri, 31 Jul	18:00–19:30	• Japanese corporate culture • Company information sheet creation & leader selection	On campus
		19:30–21:00	(Continuation of Session 3 activities)	On campus
Sessions 5–6	Wed, 5 Aug	9:30–12:30	★ Interview with company ★ SDGs & Business Solutions, problem-solving methods	On campus
		13:30–16:30	★ Intercultural communication	On campus
Sessions 7–8	Thu, 6 Aug	13:30–16:30	• Business etiquette • Internship goal-setting	On campus
Internship (Work Placement)	Mon 24 Aug – Fri 28 Aug	~5 hours/day	★ Operational internship (5 days)	Workplace
Session 9	Wed, 2 Sep	12:40–16:00	★ Mid-term presentation	On campus
Sessions 10–11	Thu 3 Sep, Fri 4 Sep	~5 hours/day	★ Business proposal development at company	Workplace
Sessions 12–13	Scheduled by each group	~12 hours total	• Presentation preparation (outside class hours)	On campus
Session 14-15	Mon, 14 Sep	12:40–15:40	★ Final presentation & reflection	On campus
		16:00–17:30	• Project reflection / wrap-up	On campus

★ = Session includes participation from partner company representatives